



Press Release
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Healing Happens Here at Reeves Regional Health

National Hospital Week, May 10–16, Recognizes the People Who Make Local Care Possible

PECOS, Texas (May 4, 2026) — During National Hospital Week, observed May 10–16, Reeves Regional Health is joining hospitals and health systems across the country in celebrating the people who make healing possible every day.

The 2026 National Hospital Week theme, “Healing Happens Here,” reflects the important role hospitals play in the lives of patients, families and communities. At Reeves Regional Health, the theme is also a reminder that healing is not the work of one person, one department or one building. It is the result of many people working together with a shared commitment to serve Reeves County and the surrounding region.

From the hospital to Reeves Regional Rural Health Clinic and the Specialty Clinic, National Hospital Week is an opportunity to thank the many team members who help deliver care, comfort, support and access close to home.

“Healing happens here because of the people who choose to serve here,” said Brenda McKinney, CEO of Reeves Regional Health. “Every patient experience is shaped by many hands and many hearts. Some team members are at the bedside, some are behind the scenes, and all of them are important to the care we provide.”

National Hospital Week has long been a time to recognize the essential role hospitals play in communities. In rural areas, that role is especially meaningful. Local hospitals are often the first-place people turn in moments of illness, injury, uncertainty or need. They also help connect patients to ongoing care, preventive services, education and resources that support long-term health.

For Reeves Regional Health, the week is about gratitude — gratitude for employees, providers, volunteers, board members, community partners, patients and families who are part of the hospital’s mission.

“People often think about healing as something that happens during a single visit or a single stay,” McKinney said. “But in a community hospital, healing is broader than that. It happens when a patient can receive care close to home. It happens when a family has local support. It happens when neighbors take care of neighbors.”

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Reeves Regional Health continues to serve the region from its modern hospital campus in Pecos while maintaining the personal connection that is central to rural health care. The organization provides a range of services designed to meet local needs and help patients access care without unnecessary travel whenever possible.

That local access is an important part of the Hospital Week message. For many patients, having care nearby can mean less time on the road, more support from family and friends, and a stronger connection to the people providing care. It also helps strengthen the overall health and stability of the community.

National Hospital Week also recognizes the teamwork required to keep a hospital and health system operating every day. Patient care depends on clinical expertise, but it also depends on coordination, communication, planning, maintenance, scheduling, technology, safety, cleanliness, records, supplies, nutrition, leadership and countless other responsibilities that patients may never see.

“Every role matters,” McKinney said. “Hospitals are complex places, and it takes a dedicated team to keep care moving safely and compassionately. This week gives us a chance to pause and say thank you to everyone who contributes to that work.”

The theme “Healing Happens Here” is also a message of reassurance to the community. It reflects the trust patients place in Reeves Regional Health and the responsibility the organization accepts in return. Whether someone comes to Reeves Regional Health for emergency care, clinic services, diagnostic testing, follow-up care or specialty services, the goal is to provide care with compassion, respect and professionalism.

Hospital Week is not only a celebration of health care workers. It is also a celebration of community support. Reeves Regional Health leaders say the organization’s work is made stronger by the patients, families, local businesses, civic partners and community members who continue to believe in the value of local health care.

“To our team, thank you for your dedication, your compassion and your commitment to the people we serve,” McKinney said. “To our community, thank you for trusting Reeves Regional Health. We are honored to be part of your lives, and we remain committed to keeping quality care close to home.”

For more information about Reeves Regional Health, visit www.reevesregional.com or call **432-447-3551**.

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About Reeves Regional Health

Reeves Regional Health (RRH), a non-profit Level IV Trauma Center in Pecos, Texas, has been caring for Reeves County and surrounding West Texas communities since 1954. In 2022, the hospital opened its new facility, combining modern technology with the warmth of hometown care. In 2025, RRH was recognized as one of the Top 100 Critical Access Hospitals nationwide and also earned National Recognition as a Center of Excellence in Surgical Safety by the Association of periOperative Registered Nurses (AORN).

Our Mission and Vision: We are committed to exceptional care through servant leadership and strive to be the trusted beacon of health in our region—enhancing quality of life through innovation, compassion, and excellence. Guided by our WECARE values—Wellness, Excellence, Compassion, Accountability, Respect, and Equality—we put patients and families at the heart of everything we do.

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