



Department: Information Technology Subject: Text Messaging Privacy Policy and Terms of Use Page 1 of 1	Policy Number: XX1.01 Created Date: June 8, 2026 Last Reviewed Date:
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Reeves Regional Health (“we” or “us”) may use text messaging to communicate with patients and individuals regarding healthcare services and operations. Text messages may include appointment reminders, scheduling notifications, service updates, billing notifications, account related information, and other healthcare related communications.

Mobile Information Privacy

We respect your privacy and are committed to protecting your personal information. Mobile phone numbers, text messaging opt in information, and consent data collected for text messaging communications will not be shared, sold, rented, or disclosed to third parties or affiliates for marketing or promotional purposes.

All categories above exclude text messaging originator opt in data and consent. This information will not be shared with any third parties.

Text Messaging Terms of Use

By providing your mobile phone number and agreeing to receive text messages from Reeves Regional Health, you consent to receive informational text communications related to your healthcare services and interactions with Reeves Regional Health.

Message frequency may vary depending on your interactions, appointments, and services

Message and data rates may apply based on your mobile carrier plan.

You may reply HELP for assistance or contact Reeves Regional Health at:

Email: techsupport@Reevesregional.com

Phone: 432.447.3551 ext 1100

Opting Out

You may opt out of receiving text messages at any time by replying STOP to any message. After opting out, you may receive a final confirmation text message confirming your removal from future text communications.

Changes to This Notice

Reeves Regional Health reserves the right to update or modify this Text Messaging Privacy Policy and Terms of Use at any time. Any updates will be posted on our Privacy Policy webpage and become effective upon posting.