



**Press Release**  
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## **Reeves Regional Health Launches Pain Management Clinic**

*New Interventional Services Offer Relief Close to Home*

**PECOS, Texas (March 9, 2026)** — Chronic pain can gradually take control of daily life — limiting mobility, interrupting sleep, and affecting work, family, and overall well-being. Now, residents of Pecos and surrounding communities have a new option for care. Reeves Regional Health has launched a dedicated Interventional Pain Management Clinic, expanding access to specialized treatment without requiring patients to travel out of town.

The service is designed to identify and treat pain at its source through targeted, evidence-based procedures performed in a hospital-based setting.

“Access to specialty care is critical for rural communities,” said Brenda McKinney, CEO. “By bringing interventional pain management to Reeves Regional Health, we are continuing our commitment to provide high-quality services locally so our patients can receive the care they need close to home.” McKinney noted that chronic pain is one of the most common reasons adults seek medical attention, and offering these services locally ensures patients can access specialty care within their own community.

Leading the new clinic is Keith Gist, CRNA, NSPM-C, an experienced provider trained in interventional pain management techniques. Gist specializes in comprehensive pain evaluations and collaborates closely with referring providers to create individualized treatment plans tailored to each patient’s condition and goals.

Rather than relying solely on long-term medications, interventional pain management focuses on minimally invasive, image-guided procedures that target specific nerves, joints, or areas of inflammation. These treatments are designed to reduce pain, improve function, and help patients return to normal activities with greater comfort and confidence.

Conditions commonly treated through the clinic include:

- Neck and low back pain
- Sciatica and herniated discs
- Arthritis and degenerative joint disease

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- Chronic knee and major joint pain
- Nerve pain (neuropathy)
- Post-surgical or post-accident pain
- Myofascial pain and trigger point pain
- Chronic migraines and headaches

“Every patient’s pain experience is different,” said Gist. “Our goal is to conduct a thorough evaluation, determine the underlying cause, and develop a plan that supports functional improvement and long-term relief.” He explained that many patients who have struggled with persistent discomfort for months or even years may benefit from targeted procedures that address inflammation or nerve irritation directly.

The clinic offers advanced options such as epidural steroid injections, facet joint injections, medial branch nerve blocks, radiofrequency nerve ablation, joint injections, trigger point injections, and Botox for chronic migraine. All procedures are performed using imaging guidance such as fluoroscopy or ultrasound to enhance precision and safety.

Beyond procedures, the program emphasizes coordinated care. Gist works in collaboration with primary care providers and other specialists to ensure each patient’s treatment aligns with their broader health plan. This team-based approach helps maintain continuity of care and clear communication throughout the treatment process.

McKinney said the addition of pain management services reflects the organization’s ongoing strategic growth. “We are continually evaluating the needs of our community,” McKinney said. “Chronic pain affects people of all ages and backgrounds. By adding this service line, we are strengthening our ability to care for patients comprehensively — not just in emergencies, but in the ongoing management of conditions that impact daily life.”

For many individuals, chronic pain can lead to reduced activity levels, missed work, sleep disturbances, and emotional stress. Interventional pain management provides another pathway — one focused on restoring movement and improving quality of life.

Patients interested in exploring this new service must first speak with their medical provider. Referrals are required prior to scheduling an appointment to ensure appropriate evaluation and coordination of care.

Residents are encouraged to begin by visiting Reeves Regional Rural Health Clinic (RRRHC) to discuss

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whether interventional pain management may be right for them. Providers at the clinic can assess symptoms, review medical history, and determine if a referral to the new pain management program is appropriate.

Chronic pain does not have to define daily life. With the launch of the Interventional Pain Management Clinic, Reeves Regional Health is offering a new pathway toward relief — right here at home.

To learn more or to start the referral process, talk with your medical provider at Reeves Regional Rural Health Clinic or call 432-447-0565.

**About Reeves Regional Health**

Reeves Regional Health (RRH), a non-profit Level IV Trauma Center in Pecos, Texas, has been caring for Reeves County and surrounding West Texas communities since 1954. In 2022, the hospital opened its new facility, combining modern technology with the warmth of hometown care. In 2025, RRH was recognized as one of the Top 100 Critical Access Hospitals nationwide and also earned National Recognition as a Center of Excellence in Surgical Safety by the Association of periOperative Registered Nurses (AORN).

Our Mission and Vision: We are committed to exceptional care through servant leadership and strive to be the trusted beacon of health in our region—enhancing quality of life through innovation, compassion, and excellence. Guided by our WECARE values—Wellness, Excellence, Compassion, Accountability, Respect, and Equality—we put patients and families at the heart of everything we do.

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