



Press Release
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Immunizations Made Easy at Reeves Regional

Start the School Year Strong with Back-to-School Vaccines

PECOS, Texas (June 23, 2025) – With the start of the 2025–2026 school year just around the corner, Reeves Regional Health is encouraging local families to check one important task off their list early: getting school-required immunizations.

“All Texas students must have their immunizations up to date to attend school,” said Brenda McKinney, CEO of Reeves Regional Health. “We’re here to make that process quick, easy, and stress-free for busy families.”

To help local students get a healthy head start, Reeves Regional Rural Health Clinic is hosting Back-to-School Immunization Clinics every Tuesday and Thursday from 2:00 to 4:00 PM at the clinic, located at 2335 S. Medical Drive in Pecos. No appointment is needed—just walk in with your child and their immunization record.

The clinics are open to all students entering kindergarten through 12th grade, and care is available regardless of insurance status.

Vaccines Are Required—and a Smart Choice

Texas law mandates that all students enrolled in public and private schools be current on a list of essential vaccines. These requirements are in place to prevent the spread of serious and potentially life-threatening diseases.

“It’s good common sense,” Dr. Steven Serrano, Family Practice with Obstetrics at Reeves Regional Rural Health Clinic in Pecos said. “Vaccines are a proven, powerful tool to keep kids in class, parents at work, and our entire community healthier. We’ve made it a priority to provide this service in a way that’s convenient and affordable for every family in Reeves County.”

Getting ahead of the immunization rush can help prevent long waits in August and allows time for parents to address any questions with their child’s primary care provider. Families are reminded to bring their child’s shot record and to only bring the child receiving vaccinations.

Focused on Health, Safety, and Convenience

Each clinic is designed with safety and efficiency in mind. Social distancing is in place, and staff members are available to help answer basic questions and ensure families are prepared for school entry.

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“We want families to walk away from this experience feeling confident and prepared,” McKinney said. “Our team is focused on delivering excellent care while respecting your time.”

In addition to meeting school requirements, staying up to date on immunizations helps reduce the risk of missed school days, costly medical visits, and community outbreaks of preventable diseases like measles, mumps, and pertussis.

It’s About More Than Just School

Protecting your child with vaccines also protects those who can’t be vaccinated—infants, those with certain health conditions, and individuals with compromised immune systems. When most people in a community are immunized, it creates a buffer of protection known as herd immunity.

“Immunizations don’t just protect your child—they protect everyone they come in contact with,” Dr. Serrano added. “We encourage every family to use this summer as a chance to take that small but powerful step for public health.”

For more information, or to speak with someone at the clinic, families can call 432-447-0565.

About Reeves Regional Health

Reeves Regional Health (RRH), formally known as Reeves County Hospital District, provides healthcare services for Reeves County and neighboring West Texas communities. Founded in 1954, RRH, a Level IV Trauma Center, offers various medical services, including emergency care, diagnostic imaging, physical therapy, general surgery, a clinical laboratory, and more. RRH also operates Reeves Regional Home Health and Hospice and Reeves Regional Rural Health Clinic. In November 2022, RRH began serving patients from a new \$115 million, 140,000-square-foot campus. For more information, please visit www.reevesregional.com.

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