

Press Release
FOR IMMEDIATE RELEASE

Media Contact
Venetta Seals | rchcares@reevesregional.com
432-447-3551 ext. 2243

Reeves Regional Health Celebrates Hospital Week with National Recognition for Excellence

Celebrating Healthcare Heroes and Honoring Top 100 Ranking Among U.S. Critical Access Hospitals

PECOS, Texas (May 9, 2025) – During National Hospital Week, observed May 12–18, 2025, Reeves Regional Health is proud to recognize the extraordinary efforts of its dedicated healthcare team — and to celebrate a national achievement that affirms the hospital's commitment to rural healthcare excellence. In addition to honoring its medical providers, nurses, staff, and all of the healthcare workers this week, Reeves Regional Health also celebrates being named one of the Top 100 Critical Access Hospitals in the United States by The Chartis Center for Rural Health, with data published by *Becker's Hospital Review*.

"This week gives us an opportunity to thank every member of our team for their tireless dedication," said Brenda McKinney, CEO of Reeves Regional Health. "But this year, we have even more to celebrate. Being recognized among the top 100 critical access hospitals in the nation is a powerful affirmation of the exceptional care we provide and the team that makes it all possible."

A Dual Celebration of Excellence and Service

Hospital Week at Reeves Regional Health is about recognizing the people behind the care. From emergency services to surgery, environmental services to administration, the hospital honors every department and role that contributes to the care and well-being of patients in Reeves County and surrounding communities.

"This is a time to celebrate the people who are the heartbeat of healthcare in Reeve Count," said Pablo T. Carrasco, Board Chair of Reeves Regional Health. "Our staff has shown incredible commitment, compassion, and professionalism. That dedication is now reflected on a national level — and we couldn't be prouder."

Top 100 Critical Access Hospital Recognition

Reeves Regional Health's ranking among the Top 100 Critical Access Hospitals for 2025 is based on data from the Chartis Rural Hospital Performance INDEX®, the industry's most objective and

MORE



Reeves Regional Health Celebrates National Hospital Week Page 2

comprehensive assessment of rural hospital performance. Hospitals are evaluated across key indicators such as inpatient and outpatient market share, quality, patient perspective, cost, and financial performance.

Reeves Regional Health scored 94.2 out of 100, placing it in the top echelon of over 1,300 critical access hospitals across the country — and making it one of only four hospitals in Texas to earn the distinction this year.

"This recognition reflects our constant focus on clinical quality, patient satisfaction, and operational excellence," said McKinney. "It's about more than metrics — it's about trust earned, lives touched, and community care delivered every single day."

Carrasco added, "The INDEX's data allows us to evaluate and improve internal processes while staying true to our rural healthcare mission. Our results show that great care isn't defined by geography — it's defined by people."

A New Era of Rural Care

The recognition also highlights Reeves Regional Health's ongoing evolution. In 2022, the organization moved into a new \$115 million, 140,000-square-foot hospital campus designed to support modern healthcare delivery while preserving the personalized care of a rural setting.

"Having a modern facility right here in Pecos, paired with a skilled and compassionate team, makes a real difference," said McKinney. "We're now seeing what's possible when you invest in rural health the right way — and the nation is noticing."

Founded in 1954 and formerly known as Reeves County Hospital District, Reeves Regional Health continues to expand its services to meet the region's evolving needs. In addition to its hospital campus, the organization operates the Reeves Regional Rural Health Clinic, Home Health and Hospice, diagnostic imaging, surgery, a trauma-designated ER, and more.

A Shared Mission

Hospital Week is also a chance to honor the families of healthcare workers who support them through long hours, late-night calls, and difficult days.

"To the spouses, children, parents, and loved ones who stand behind our team — thank you," said Carrasco. "Your strength and support make this work possible." McKinney added, "We're more than a building. We're a network of caregivers, family members, and community partners working

MORE



Reeves Regional Health Celebrates National Hospital Week Page 3

together to protect the health of Reeves County. This week, and every week, we honor that shared mission."

As Hospital Week comes to a close, Reeves Regional Health remains focused on its core purpose: providing safe, high-quality, compassionate care to every patient who walks through its doors.

"To our incredible team — thank you for your heart, your hustle, and your healing hands," said McKinney. "And to the community — thank you for trusting us with your care. Together, we are Reeves Regional Health."

For more information about Reeves Regional Health, visit <u>www.reevesregional.com</u> or call 432-447-3551.

About Reeves Regional Health

Reeves Regional Health (RRH), formally known as Reeves County Hospital District, provides healthcare services for Reeves County and neighboring West Texas communities. Founded in 1954, RRH, a Level IV Trauma Center, offers various medical services, including emergency care, diagnostic imaging, physical therapy, general surgery, a clinical laboratory, and more. RRH also operates Reeves Regional Home Health and Hospice and Reeves Regional Rural Health Clinic. In November 2022, RRH began serving patients from a new \$115 million, 140,000-square-foot campus. For more information, please visit www.reevesregional.com.

###