



Press Release
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Reeves Regional Health Honors Volunteers During National Volunteer Week

Auxiliary members recognized for compassion, connection, and thousands of donated hours in new hospital campus

PECOS, Texas (April 21, 2025) — During National Volunteer Week, celebrated April 21–27, Reeves Regional Health (RRH) is proudly recognizing the heartfelt contributions of its dedicated hospital auxiliary members. These volunteers donate thousands of hours each year to support patients, families, and staff—and now, their work shines even brighter in the state-of-the-art hospital campus that opened in late 2022.

“Volunteers are an essential part of our team,” said Brenda McKinney, CEO of Reeves Regional Health. “Their kindness, dependability, and willingness to serve add a deeply human touch to the care we provide. They’re not just helping in the background—they’re making a visible difference every day.”

In the past year alone, RRH auxiliary members donated more than 1,500 hours of service. They have taken on a variety of responsibilities over the years, including staffing and stocking the hospital’s gift shop, raising funds for essential equipment, preparing baby baskets for new parents, stocking candy machines, and providing critical support at events like the hospital district’s annual health fair.

“Volunteers go where they’re needed,” said Venetta Seals, Director of Public Relations and Volunteer Coordinator for RRH. “They greet visitors, comfort families, lend a hand to staff, and step up during busy community events. In every role, they serve with a full heart and a steady hand.”

This year marks the third National Volunteer Week celebrated in the new 140,000-square-foot Reeves Regional Health campus. The expanded space has created even more opportunities for volunteers to engage with patients and staff.

“The new hospital has made a big impact on what our volunteers can do,” Seals added. “Our volunteers love working in their Gift Shop, interacting with visitors, patients, and employees, and are always ready to help with special occasions and events. They are wonderful ambassadors for our modern facility sharing their warmth and personalities.”

McKinney agrees that this new era for RRH wouldn’t be complete without volunteer support.

“As we’ve grown as a facility, our volunteers have grown right alongside us,” McKinney said. “They’ve embraced change, stepped into new roles, and remained a constant source of joy and connection for everyone who walks through our doors.”

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Many volunteers say the experience is just as rewarding for them. In addition to giving back, they enjoy the friendships and shared purpose that come with service.

“Volunteering creates real relationships,” Seals said. “These aren’t just shifts or tasks—this is a family. People stay involved because they know they’re doing something meaningful together.”

National Volunteer Week was first established in 1974 by presidential proclamation and continues to be a time to honor the spirit of service that strengthens communities. According to national data, nearly one in four Americans volunteers, contributing a collective 8 billion hours annually.

“Volunteering is good for the heart—literally and figuratively,” said McKinney. “Studies show that helping others improves mood, reduces isolation, and even supports better health. Our volunteers feel good because they *do* good.”

Membership in the RRH Auxiliary is open to adults 18 and older. Annual dues are \$5, and members are asked to contribute a minimum of 20 hours of service each year to remain in good standing. New volunteers receive orientation and training, and schedules are flexible to fit a variety of lifestyles.

“We welcome new members with open arms,” Seals said. “If you have a heart for helping and a few hours to share, we’d love to have you join the team.”

To learn more about volunteering at Reeves Regional Health, call the RRH Auxiliary Program at 432-447-3551, ext. 1120.

About Reeves Regional Health

Reeves Regional Health (RRH), formally known as Reeves County Hospital District, provides healthcare services for Reeves County and neighboring West Texas communities. Founded in 1954, RRH, a Level IV Trauma Center, offers various medical services, including emergency care, diagnostic imaging, physical therapy, general surgery, a clinical laboratory, and more. RRH also operates Reeves Regional Home Health and Hospice and Reeves Regional Rural Health Clinic. In November 2022, RRH began serving patients from a new \$115 million, 140,000-square-foot campus. For more information, please visit www.reevesregional.com.

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