



Press Release
FOR IMMEDIATE RELEASE

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Reeves Regional Health to Host Free Breast Cancer Screenings at 9th Annual Mammo-Mania on Oct. 12

Event Promotes Early Detection with Free Screenings and Support for Local Women.

PECOS, Texas (Sept. 23, 2024) – October is Breast Cancer Awareness Month, and Reeves Regional Health (RRH) is proud to host the community’s 9th Annual Mammo-Mania event on Saturday, October 12, from 8 a.m. to 1 p.m. The first 25 participants will receive a free breast exam and 3D mammogram, part of the hospital’s effort to promote early detection and improve health outcomes for women in the region.

“Breast cancer is one of the most treatable cancers when caught early, and that’s why we continue to offer this event every year,” said Juan Angel Ramirez at Reeves Regional Health. “Mammo-Mania is designed to make screening more accessible for women in our community, especially as we enter Breast Cancer Awareness Month.”

To qualify for the free screenings, participants must be at least 40 years old, non-symptomatic, and it must be at least 12 months since their last mammogram. An ID is required, and participants are asked not to wear deodorant, perfumes, or lotions on the day of their screening. No childcare will be available, so participants are encouraged to make necessary arrangements for their children.

In addition to the complimentary breast exam and mammogram, participants will receive a gift bag and a free lunch, provided as part of the event. The funding for the mammograms is made possible through the hospital’s partnership with Pink the Basin.

Ramirez highlighted the significance of the hospital’s 3D digital mammography scanner, which is available year-round for the community. “We’re fortunate to have the latest technology here, which provides clearer and more accurate images for early breast cancer detection,” said Ramirez. “This is an invaluable resource for our region, and it allows us to offer the same quality care that you would find in a larger city.”

Participants are asked to enter through the main lobby’s front entrance at 2349 Medical Drive on the day of the event. For more information about the 9th Annual Mammo-Mania, please call 432-447-3551 ext. 1331

“Don’t delay your screenings—early detection is vital,” urged Ramirez. “It’s important to work with your healthcare provider to stay on top of recommended screenings, which are often covered by insurance.”

MORE

Reeves Regional Health

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Mammo-Mania Event

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The 9th Annual Mammo-Mania takes place on Oct 12, from 8 a.m. to 2 p.m. at RRH (2349 Medical Dr.). For more information about the event, please call 432-447-3551 ext. 1331.

For more information about local healthcare programs and services in the greater Reeves County region, please visit www.reevesregional.com.

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About Reeves Regional Health

Reeves Regional Health (RRH), formally known as Reeves County Hospital District, provides healthcare services for Reeves County and neighboring West Texas communities. Founded in 1954, RRH, a Level IV Trauma Center, offers various medical services, including emergency care, diagnostic imaging, physical therapy, general surgery, a clinical laboratory, and more. RRH also operates Reeves Regional Home Health and Hospice and Reeves Regional Rural Health Clinic. In November 2022, RRH began serving patients from a new \$115 million, 140,000-square-foot campus. For more information, please visit www.reevesregional.com.

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